



**GOVERNMENT OF JAMMU AND KASHMIR**  
**OFFICE OF THE DISTRICT MAGISTRATE, JAMMU**  
कार्यालय जिलामजिस्ट्रेट, जम्मू  
**Wazarat Road-Jammu-180001 (Jammu & Kashmir)**  
वज़ारतरोड, जम्मू - १८०००१ (जम्मू एवं कश्मीर)

**Sub: Constitution of Nasha Nigrani Samiti at Village/Ward Level for Prevention of Drug Abuse.**

**ORDER**

The Hon'ble Lieutenant Governor, J&K has launched a 100-Day Anti-Drug Campaign aimed at intensifying efforts for prevention, identification, rehabilitation, and eradication of drug abuse across the Union Territory.

The growing menace of drug abuse poses a serious threat to public health, social harmony, and youth development. It is well recognized that community participation is fundamental to the success of any public welfare programme, particularly in addressing complex social challenges such as drug abuse, which require sustained local vigilance, awareness, and collective responsibility.

The involvement of responsible members from the general public and inhabitants of the area is essential for ensuring early identification, community-level intervention, and effective information flow.

In view of the above, it has been considered necessary and expedient to constitute Village/Ward-Level **Nasha Nigrani Samiti**, comprising representatives from among the local residents, to strengthen grassroots-level monitoring and response mechanisms to tackle the menace of drug abuse.

A District Control Room within the Emergency Operations Centre (EOC) has been established in the Office of the Deputy Commissioner with members from District Police, Health and Social Welfare to ensure real-time coordination, information flow, and response.

In order to ensure a coordinated, community-driven response mechanism, Village/Ward-Level **Nasha Nigrani Samitis** are hereby constituted in all villages and wards of District Jammu with immediate effect as **Annexure-A**.

**1. Mandate and Functions**

Each Samiti is hereby entrusted with the following four-fold mandate:-

**A Detection and Surveillance**

- To prevent/report the sale of any banned narcotic/drug/substance in villages.
- Identify individuals within the village showing signs of drug addiction or substance abuse and maintain a confidential Village Register, accessible only to the samiti and administration.
- Observe and report suspicious activity suggestive of drug peddling, distribution, or supply — including movement of unknown persons at unusual hours, and drone or cache activity near the village.
- Monitor and flag informal sale of prescription medicines (tramadol, codeine syrups, alprazolam, pregabalin).
- They may co-opt any member for day/night vigil at important entry and exit routes of the village so as to prevent entry of drug peddlers in village.

(vi) To declare the village as **"Drug Free Village"** within 90 days.

**B Referral and Family Support**

- Serve as the first, non-stigmatising point of contact for families who suspect addiction in their household.
- Direct the addict and family to the nearest Addiction Treatment Facilitation Centre/ Block PHC and follow up on access to care.
- The Samiti's role with addicts is referral and support only — not punitive action. No member shall approach the administration or police for action against an addict.

**C Prevention and Awareness**

- Conduct at minimum one community awareness activity per week — Chaupal meeting, school visit, religious gathering, or similar platform.
- Ensure the prohibition of sale of tobacco products — a) to a person below the 18 years of age, b) in an area within the radius of 100 yards of any educational institutional. (Section 06-A of Cotpa Act)
- Proactively engage with parents and youth in drug-vulnerable households and encourage participation in sports, skill training, and community activities.

**D Weekly Reporting**

- The samiti shall submit a weekly Report in the prescribed format to the BDO every Friday as per the format enclosed as **Annexure-B**.
- The weekly Report shall cover: new cases observed; referrals made and outcomes; awareness activities held; peddling or supply intelligence forwarded; issues requiring administration intervention.
- Urgent intelligence — active peddling, consignment movement, or a child in danger — shall be reported to the BDO/ EOC by phone immediately by the samiti. Further, EOC will immediately acknowledge any information/call received and within :-

- 01 hour- forward to the concerned department,

- 12 hours- seek action taken report from the concerned departments,

- 24 hours- shall give the feedback to the BDO/Samiti concerned who initiated the complaint.

Also w.r.t any case where the action taken report is not received from the department, EOC shall immediately escalate the matter to the Deputy Commissioner and SSP.

**2. LIMITATIONS — WHAT THE SAMITI SHALL NOT DO**

The Samiti is a community surveillance and referral body and shall have no executive, policing, or punitive powers of any nature. The following are explicitly prohibited:

- Raids, searches, or seizures of any kind.
- Detention, threat, or intimidation of any addict
- Public identification, naming, or shaming of any addict or their family.
- Use of Samiti membership for personal, political, or financial gain. Any such conduct shall be grounds for immediate removal by the administration.

**3. CONFIDENTIALITY**

All information received by or within the Samiti — including the identity of addicts, families, and contents of the Village Register — shall be treated as strictly confidential. No member shall disclose such information to any person outside the Samiti .

**4. DELEGATION TO BLOCK DEVELOPMENT OFFICERS**

The following responsibilities are delegated to the Block Development Officers (BDOs) of all blocks within Jammu District:

- Formally present the ID Cards to the each member of the samiti in a Gram Sabha or public function within one week .
- Receive and review the weekly Report from each Samiti by Friday of each week and submit a consolidated block Report to the ACD.
- Physically visit at least two (2) Samitis in their block everyday and record the visit in the Block Visit Register.
- Immediately relay to the EOC and police station — any peddler or supply intelligence received from a Samiti.
- Flag any Samiti that fails to submit a weekly Report .
- Fill any vacancy arising in a Samiti within a week and report the same to the SDM.
- Create a dedicated WhatsApp group for each Samiti with the BDO included — for urgent escalation only.

The BDO shall be personally accountable to the DC for the functional status of all Samitis in their block. Non-compliance shall be reflected in the Annual Performance Appraisal.

**5. DELEGATION TO SUB-DIVISIONAL MAGISTRATES, SUPERINTENDENT OF POLICE and ACD**

- ACD will receive and review the consolidated Block Reports from all BDOs in the sub-division every Friday and forward to EOC.
- SDM and SP shall chair a bi monthly Samiti Performance Review Meeting with all BDOs of the sub-division.
- SDM will consolidate peddler and supply intelligence from Samiti reports and forward it to the EOC Jammu.
- Submit a Sub-Divisional Samiti Performance Report to the EOC for the perusal of DC and SSP by 15th of each month jointly signed by SDM and SP.
- Recommend to the DC Office any Samiti that should be reconstituted due to sustained inactivity.

**6. DISTRICT-LEVEL MONITORING BY DC OFFICE**

Annual Anti-Drug Awards at the Independence/Republic Day function — recognising the best Samiti in each sub-division, the most active Youth Member, and the BDO with the highest Samiti activation rate.

**7. RECOGNITION AND INCENTIVES FOR SAMITI MEMBERS**

- The best-performing Samiti in each block shall receive a community asset (sports equipment, noticeboard, or similar) funded through MGNREGS or the District Mineral Fund.
- The Member facilitating the highest number of successful treatment referrals in the year shall receive the **'Nasha Mukh Yuva Samman'** at the Republic Day/Independence Day function.
- Active Samiti members shall be accorded preferential consideration in all district-level volunteer and community programmes.

All concerned officers/officials shall ensure strict implementation of this order. Any lapse shall be viewed seriously.

No.:-DMJ/LO/26-27/503-511

Dated: 27.04.2026

**Dr. Rakesh Minhas, IAS**  
District Magistrate  
Jammu

Copy to the:-

- Principal Secretary to the Government, Home Department, J&K, Jammu for kind information.
- Divisional Commissioner, Jammu for kind information.
- Sr. Superintendent of Police, Jammu for information and necessary action.
- Director, Information and Public Relations for information & necessary action and wide publicity through Electronic/print media.
- Sub-Divisional Magistrates (All) for information and necessary action.
- Superintendent of Police, City South/ HQRS/ City North/ Rural for information and necessary action.
- Assistant Commissioner Development, Jammu for information and necessary action.
- BDOs (All) for information and necessary action.

Copy also to the:-

- Additional District Magistrate, Jammu for information and necessary action.