



ADMINISTRATION OF UNION TERRITORY OF LADAKH
OFFICE OF THE ASSISTANT COMMISSIONER, FOOD SAFETY, DRUGS
& FOOD CONTROL ORGANIZATION LEH, UT LADAKH

email: foodsafetyladakh@gmail.com

PROHIBITION ORDER

Subject: Prohibition of sale of Energy Drink "Hell" Watermelon Flavour, 250 ml Can.

Whereas Food Safety Officer of Tangtse/Nyoma block procured the samples of "Hell Energy Drink Watermelon Flavour, 250 ml Can" bearing Batch No. L4123E01; Trade name: Hell, Net Weight: 250ml, DO Code No. FSSA/UTL/02/2024-25/41, dated: 06.09.2024 from the retail shop of Padma Yangdol general store, Durbok main bazaar.

Whereas Food Analyst, Interstellar Testing Centre Pvt. Ltd. Panchkula Haryana vide his report No. ICF-2409200704(2), dated: 20-09-2024 confirmed the samples of Hell Watermelon Flavour as Unsafe quality on account of presence of Caffeine are above the maximum prescribed limits.

Whereas consumption of foods containing high levels of caffeine can cause serious health problems to consumers.

Whereas sale or distribution is prohibited under Food Safety & Standards Act, 2006. Now in exercise of powers conferred under Section 36 (3) (b), I Thamchos Gurmeet, Designated Officer Food Safety Leh prohibit the sale of food products mentioned above.

This prohibition order shall be subject to review in case the opinion of the appellate laboratory differs from the opinion of the Food Analyst.


Designated Officer Food Safety
DFCO, Leh

No:-DFCO/UTL/FS/2024/4003-7

Dated:- 21/09/2024

Copy to:

1. Commissioner Secretary H&ME/Commissioner Food Safety UT Ladakh for kind information.
2. Director Regulatory Compliance Division, FSSAI for kind information.
3. Food Safety officer Tangtse/Nyoma for information and necessary action.
4. Manufacturer Hell Energy Pvt.,Ltd. B-106,Citi Point, Andheri Kurla Road, J.B.Nager Andheri East- Mumbai-400059-Maharashtra.