

# GOVERNMENT OF JAMMU AND KASHMIR OFFICE OF THE DISTRICT ELECTION OFFICER, KISHTWAR

Sub: - Fixation of rates of various electronic materials, hiring charges of vehicles, rates of print media and electronic media related services.

## ORDER

The rates of various election related materials, rates of print and electronic media related services are hereby notified as under for information of all the concerned:-

S. No.	Items	Rates
1.	<p>1. Taxi/Maxi Cabs (Base model) contract carriage like Sumo, Bolero, Tata Indica, Swift, Tata Winger, Tempo Traveler)</p> <p>2. Taxi/Maxi Cabs (Premium Class tourist Taxi/ Maxi Cab Contract Carriages like Innova/Fortuner etc.)</p> <p>3. Taxi/Maxi Cabs (Medium segment Tourist Taxi/ Maxi Cab Contract Carriages like Scorpio/Qualis/Tavera / Xylo etc.)</p> <p>4. Big Buses</p> <p>5. Medium Mini Buses</p> <p>6. Tata Indigo, Maruti Esteem, Tata Sumo, Bolero, Mahindra Trax.</p> <p>7. Scorpio, Xylo, Qualis, Tavera.</p> <p>8. Three Wheelers</p>	<p><b>Daily Rates for 11 Hours with 2 hours Break subject to the max. of 110 Kms. Fuel</b></p> <p>1. Rs. 1164.00 + Fuel</p> <p>2. Rs. 1385.00 + Fuel</p> <p>3. Rs. 1326.00 + Fuel</p> <p>4. Rs. 2850.00 + Fuel OR 76 Paise in Plain Areas Per Passenger Per Kilometer and 108 Paise in Hill Area Per Passenger Per Kilometer.</p> <p>5. Rs. 1350.00 + Fuel</p> <p>(A). Beyond 110 Kms of Journey in a day, extra charges at the normal rate will be payable by the hirer and the fuel expenses shall be borne by the Transporter.</p> <p>(B). Beyond 11.00 hours of day duty, waiting charges during night journey, will be @ Rs. 50/- per hour.</p> <p>(C). Night halt will be chargeable Rs. 200/- lumpsum from 11.00 PM to 6.00 AM in case the vehicle is hired on daily basis.</p> <p>6. Rs. 16.32 Per /Km</p> <p>7. Rs. 16.61 Per/Km</p> <p><b>Other Conditions:-</b> Waiting Charges per hour Rs. 25.00 during regular journey. Night Halt Rs. 200.00 Lumpsum</p> <p>8. Rs. 17.00 for first Km subsequently. Rs. 13.00 K/m</p> <p><b>Other Conditions:-</b> Waiting Charges per hour Rs. 25.00</p>
2.	Print Media	<p><b>AS PER RATE NOTIFIED BY THE INFORMATION DEPTT. VIDE ORDER NO. 26-ID-2013, DATED 07-08-2013 (PER COLUMN PER CMS)</b></p> <p>1. Publication of advertisement on front page in multi coloured dailies Rs. 88.20/-</p> <p>2. Publication of advertisement on back page in multi coloured dailies Rs. 77.70/-</p> <p>3. Publication of advertisement on front page in Black &amp; White dailies Rs. 67.20/-</p> <p>4. Publication of advertisement in inner page in all kinds of off set daily newspapers Rs. 36.70/-</p> <p>5. Publication of advertisement in weeklies, fortnightlies, periodicals, lithos etc. 46.20/-</p> <p>6. The advertisement/ Sponsorship rates for Doordarshan/Radio and all existing private Channels shall remain same as applicable for Doordarshan and Radio Kashmir.</p> <p><b>Door Darshan Kendra, Jammu /Kashmir</b></p> <p><b>Rates for commercial spots:-</b> 1. Start of News :- 2000/- for 10 sec single telecast 2. In between News :- 3000/- for 10 sec single telecast.</p> <p style="text-align: center;">OR</p> <p>Rates approved by Information Department for specific newspapers / DAVP Rates</p>
3.	Electronic Media	<p><b>AS PER RATE NOTIFIED VIDE ORDER NO. 35-ID 2013, DATED 06-12-2013 (Rs. in lacs)</b></p> <p>1. Above 25 and upto 30 minutes duration documentary film with non linear editing in HD/DVC pro video format =2.00</p> <p>2. Above 20 and upto 25 minutes duration documentary film with non editing video format =1.84</p> <p>3. Above 15 and upto 20 minutes duration documentary film with non linear editing in HD/DVC pro video format =1.44</p> <p>4. Above 10 and upto 15 minutes duration documentary film with non linear editing in HD/DVC pro video format =1.04</p> <p>5. Above 5 and upto 10 minutes duration editing in HD/DVC pro video format =0.60</p> <p>6. Above 2 and upto 5 minutes duration with non linear editing in HD/DVC pro video format =0.32</p> <p>7. Upto 60 seconds duration Ad-film with non linear editing in HD/DVC Pro video format=0.25</p> <p>Above 60 upto 120 seconds duration Ad-film with non linear editing in HD/DVC Pro video format = 0.40</p> <p style="text-align: center;">OR</p> <p>Rates approved by Information Department for specific news channels / DAVP Rates</p>
4.	Hiring Charges of Hotels and Rooms/ Guest House	As per actual bill.
5.	Hiring Charges for furniture's/ Chairs / Sofa Sets	As per actual bill.
6.	Hiring Charges Loud Speakers with Amplifier and microphones.	Rs. 1000/- per day
7.	Cloth banners	Rs. 15/- per Sq/Rt
8.	Cloth Flags	Rs. 14/- per Sq/Rt
9.	Plastic Flags	Strictly Banned in the District
10.	Hand Bills(Cost to be calculated and print order ascertained from printer refer 127A RP Act 1951)	Rs. 360 per 1000 pieces
11.	Posters(16" x 2")	Rs. 650/- per 100 set
12.	Hoardings	Rs. 25/- per sq/R.
13.	Hiring Charges for hoarding sites from Municipal Authorities	Rs. 20/- per sq/R
14.	Cut outs wooden	Rs. 40/- per sq/Rt.
15.	Charges for Videography	Rs. 1000/- per day
16.	Erection of Gate	Rs. 850/- per gate
17.	Construction of podium/ Podial standard size	Rs. 2500/- per day
18.	Drivers Salary	Rs. 200/- lumpsum
19.	<p>Tent Shamayana 15 x 15</p> <p>Side Farda White</p> <p>Side Farda Coloured</p> <p>Table Sunmika 2 1/2 x 4</p> <p>Table Cover</p> <p>Table Inlalar</p> <p>Chair Plastic</p> <p>Chair Cushioned</p> <p>Fan Standing</p>	<p>Rs. 150 each/per day</p> <p>Rs. 100 each/per day</p> <p>Rs. 100 each/per day</p> <p>Rs. 30 each/per day</p> <p>Rs. 10 each/per day</p> <p>Rs. 10 each/per day</p> <p>Rs. 09 each/per day</p> <p>Rs. 15 each/per day</p> <p>Rs. 70 each/per day</p>

Use of Plastic, Polythene and Polythene based advertisement is strictly prohibited in District.

DIP/J-5428  
Dt: 28-10-14

Sd/-  
Mohammad Javed Khan (KAS),  
District Election Officer,  
(Deputy Commissioner) Kishtwar