

**OFFICE OF DISTRICT ELECTION OFFICER, SAMBA
GOVERNMENT OF JAMMU AND KASHMIR**

Your Vote is your right; Do Vote

Sub:-FIXATION OF RATES OF ELECTION RELATED MATERIAL IN THE RESPECT OF DISTRICT SAMBA.

In view of Legislative Assembly election announced by the Election Commission of India on 25-10-2014, it is hereby notified for information of all Political parties, election officials and general public that the following rates shall be applicable in respect of various items for counting election expenditure of contesting candidates or in case hiring of election related purpose:-

S. No	Item	Rates Approved
01		
1	HIRING CHARGES OF PUBLIC ADDRESS SYSTEM WITH AMPLIFIER AND MICROPHONE	Rs. 2000/day
2	CONSTRUCTION OF PODIUM/PANDAL (STANDARD SIZE) FOR 6-8 PERSONS	Rs. 1500/day
3	CLOTH BANNER	Rs. 13/sq.ft
4	CLOTH FLAGS	Rs. 15 /sq.ft
5	NON CLOTH FLAGS	
6	HAND BILLS (COST TO BE CALCULATED AND PRINT ORDER ASCERTAINED FROM PRINTER. REFER 127 A OF R.P. ACT 1951	350 for Rs. 1000
7	POSTERS 1.5"x2"	100 for Rs. 300
8	HOARDINGS (flex)	Rs. 25/sq.ft.
9	CUT CUTS (WOODEN)	
10	CUT CUTS (CLOTH/Flex)	Rs. 25. Sq.ft.
11	VIDEO CASSETTES and still photography	Rs. 1600 /day
12	AUDIO CASSETTES	Rs. 1000/day
13	ERECTION OF GATES	Rs. 800/day
14	ERECTION OF ARCHES	Rs. 200/day
15	HIRING CHARGES OF HOTEL ROOMS/GUEST HOUSES	As per actual bill
16	CHARGES OF DRIVERS SALARY	Rs. 400/day
17	HIRING CHARGES OF FURNITURE (CHAIRS, SOFA ETC)	Cushioned Chair- Rs.10/chair Plastic Chair- Rs. 5/chair
19	HIRING CHARGES FOR HOARDINGS SITES FROM MUNICIPAL AUTHORITIES	Rs. 10/sft. /month
20	OTHERS ITEMS COMMONLY USED IN A DISTRICT (DEO TO PREPARE RATE LIST OF SUCH ITEMS)	
21	TENT 1 SHAMYAANA 1 PCS Kannath	Rs.200 / pcs
	TENT PARDA 1	Rs. 40/pcs
	TENT TABLE	Rs. 40 pcs
	TABLE COVER	Rs. 10 pcs
	JHALLAR	Rs. 10 pcs
	FAB CHAIR	Cushioned Chair- Rs.10/chair Plastic Chair- Rs. 5/chair
22	PRINT MEDIA ADS/DAVT RATES	AS PER RATES NOTIFIED BY INFORMATION DEPTT. VIDE ORDER No. 26-ID-2014 dated 07-06-2013 (per column per cms) 1. Publications of advertisement on front page in multi coloured dailies = Rs. 88.20/". 2. Publication of advertisement on back page in multi coloured dailies = Rs. 77.70/". 3. Publication of advertisement on front page in Black and white dailies = Rs. 67.20/ 4. Publication of advertisement on inner pages in all kinds of offset daily newspapers = Rs. 55.70/". 5. Publication of advertisement in weeklies fortnightlies periodicals litho etc. = Rs. 46.20. 6. The advertisement/sponsorship rates for Doordarshan/Radio and all existing private channels shall remain same as applicable for Doordarshan and Radio Kashmir.
23	ELECTRONIC MEDIA	AS PER RATES NOTIFIED BY INFORMATION DEPTT. VIDE ORDER No.35 -ID-2014 dated 06-12-2013. (Rupees in lacs)- 1. Above 25 and 30 minutes duration documentary film with non linear editing in HD/DVC Pro video format = 2.60. 2. Above 20 upto 25 minutes duration documentary film with non linear editing in HD/DVC Pro-Video format = 1.84. 3. Above 15 and 20 minutes duration documentary film with non linear editing in HD/DVC Pro video format = 1.44. 4. Above 10 and 15 minutes duration documentary film with non linear editing in HD/DVC Pro vide format = 1.04. 5. Above 5 and 10 minutes duration documentary film with non linear editing in HD/DVC Pro video format = 0.60. 6. Above 2 and 5 minutes duration documentary film with non linear editing in HD/DVC Pro video format = 0.32. 7. Above 60 second duration documentary film with non linear editing in HD/DVC Pro video format = 0.25. 8. Above 60 and 120 minutes duration documentary film with non linear editing in HD/DVC Pro video format =0.40.
24	DAILY HIRING CHARGES OF VEHICLES (DAILY RATES FOR 11 HOURS WITH HOURS BREAKS, SUBJECT TO A MAXIMUM BY TRANSPORT AUTHORITIES VIDE NOTIFICATION No. 15 NVO JP of 2014 dated 10-02-2014. 1. Ambassador car (petrol). 2. Ambassador car (diesel) 3. Maruti Van. 4. Taxi/Maxi/Cabs (Base Model contract carriages like, Surmo, Bolero, Tata Indica, Swift, Tata Winger, Tempo Traveller etc. 5. Taxi/ Maxi /Cabs (Medium segment tourist Taxi/Maxi etc. contract carriages like Scorpio Qualias, Xylo etc.) 6. Taxi/Maxi/Cabs premium class tourist Taxi/Maxi Cabs contract carriages like Innova, fortune etc.) 7. Big Bus (Stage carriages) 8. Medium /Mini Buss Stage carriages. 9. Truck	1. Rs. 934.00 + fuel charges. 2. Rs. 982.00 + fuel charges. 3. Rs. 792.00 + fuel charges. 4. Rs. 1164.00 + fuel charges. 5. 1326.00 + fuel charges. 6. 1385.00 + fuel charges. 7. 2850.00 + fuel charges. 8. 1350.00 + fuel charges. Conditions :- a. Beyond 110 KM of journey in the day extra charges at the normal rate will be payable by the hirer and the fuel expenses shall be borne by the transporter. b. Beyond 11 hours of day duty waiting charges during night journey shall be at Rs. 50 per /hour. c. Night halt will be chargeable at Rs. 200 lump sum from 11.00 PM to 06.00 AM in case the vehicle is hired on daily basis. Rs. 4300/day upto 90 Kms.