

Government of Jammu and Kashmir
Office of District Election Officer, Kathua

Subject: - Fixation of rates of election Related material.

In view Legislative Assembly election announced by election Commission of India on 25-10-14, it is hereby notified for information of all Political Parties, Election Officials and General Public that the following rates shall be applicable in request of various items for counting election expenditure of political parties contesting candidates or in case hiring of election related purpose.

S.NO	ITEM	RATES PROPOSED.
1	HIRING CHARGES OF LOUDSSPEAKER WITH AMPLIFIER AND MICROPHONE.	3000/DAY
2	CONSTRUCTION OF PODIUM/ PANDAL (STANDARD SIZE TO SEAT 6-8 PERSONS	2500/DAY
3	CLOTH BANNER	15/SQ.FT
4	CLOTH FLAGS	15/SQ.FT
5	NON-CLOTH FLAGS	20/SQ.FT
6	HAND BILLS (COST TO BE CALCULATED AND PRINT ORDER ASCERTAINED FROM PRINTER- REFER 127A OF R.P.ACT 1951).	350/1000
7	POSTERS	600/100 1.6" x 2"
8	HOARDINGS	30/sq.Ft
9	CUT OUTS (WOODEN)	40/sq.Ft
10	CUT OUTS (CLOTH/PLASTIC)	25/sq.Ft
11	VIDEO CASSETTES	RS 2000/-per day
12	AUDIO CASSETTES	RS 1000/-per day
13	ERECTION OF GATES	RS 800/-per pc
14	ERECTION OF ARCHES	RS 700/-per pc
15	DAILY HIRING CHARGES OF VEHICLES	AS NOTIFIED BY TRANSPORT COMMISSIONER, J&K
	(i) JEEP/TEMPO/TRUCKER, etc	Maximum Fare Rate for
	(ii) SUMO/QUALIS	1. Stage Carriage per passenger per kilometer
	(iii) CARS	Plain=76 Paisa
	(iv) THREE WHEELERS	Hilly=108 Paisa
	(v) CYCLE RICKSHAW	2. Taxi/Maxi Cabs(per Km)
		Maruti Esteem/Mahindra comm.. /Mahindra Trax/Ambassador Cars/Tata Sumo/Tata Indigo= Rs. 16.32/
		3. Scorpio/Xylo/Bolero/Tavera/Qualis=Rs. 16.61/=

		<p>4. Innova= Rs 17.34/=</p> <p>5. Tempo Traveller = Rs. 16.32/=</p> <p><u>Conditions:-</u></p> <p>1. Waiting Charges Per Hour =Rs.25/=</p> <p>2. Night Halt= Rs. 200/=</p> <p>6. Passenger Vehicles (per passenger per Kilometer)</p> <p>a. Air Conditioned= Rs. 2.2/=</p> <p>b. Super Deluxe 25 seated=Rs 1.70/=</p> <p>c. Deluxe Coaches (2x2) =Rs1.39/=</p> <p>d. Semi Deluxe (35 seated)= Rs. 0.87/=</p> <p>7. <u>Auto Rickshaws/3-Wheelers</u></p> <p>a. For 1st kilometer= Rs. 17/=</p> <p>b. Subsequent Kilometer=Rs.30/=</p> <p><u>Other Conditions.</u></p> <p>Waiting Charges Rs. 25/per hour</p>
16	HIRING CHARGES OF HOTEL ROOMS/GUEST HOUSES	AS PER ACTUAL BILL
17	CHARGES OF DRIVERS,SALARY	RS. 400/DAY
18	HIRING CHARGES OF FURNITURE (CHAIRS,SOFA etc)	AS PER ACTUAL BILL
19	HIRING CHARGES FOR HOARDINGS SITES FROM MUNICIPAL AUTHORITIES.	RS. 30 PER SFT.) (CHARGES PAID TO THE SITE OWNER/CONTRACTOR SHALL BE ADDITIONAL)
20	OTHER ITEMS COMMONLY USED IN A DISTRICT (DEO TO PREPARE RATE LIST OF SUCH ITEMS).	
21	TENT ISHAMYAANA 1 PCS TENT PARDA 1 KANNATH 1 TENT TABLE TBALE COVER JHALLAR FAN CHAIR	125/PCS. 70/PCS 40/PCS 35/PCS 10/PCS 10/PCS 40/PCS 05/pc
22	PRINT MEDIA ADS/DAVT RATES	AS PER RATED NOTIFIED BY

		<p>INFORMATION DEPTT. Vide Order No. 26-ID-2013 Dated:-07-08-2013</p> <p>(Per Column per Cms)</p> <ol style="list-style-type: none"> 1. Publication of advertisement on front page in multi coloured dailies =Rs, 88.20/= 2. Publication of Advertisement on back page in multi-coloured dailies= Rs. 77.70/= 3. Publication of Advertisement on front page in Black and white dailies=Rs.67.20 4. Publication of Advertisement on inner pages in all kinds of offset daily newspapers= Rs56.70/= 5. Publication of Advertisements in weeklies, fortnightlies periodicals , lithos etc= Rs.46.20/= 6. The advertisement/ Sponsorship rates for Doordarshan/Radio and all existing private channels shall remain same as applicable for Doordarshan and Radio Kashmir
23	ELECTRONIC MEDIA	<p>AS RATES NOTIFIED VIDE GOVT. ORDER NO. 35-ID-2013 DATED 06-12-2013 (Rupees in lacs.)-</p> <ol style="list-style-type: none"> 1. Above 25 and 30 minutes duration documentary film with non linear editing in HD/DVC Pro Video format.=2.00 2. Above 20 upto 25 minutes duration documentary film with non liner editing in Hd/DVC Pro -Video format.=1.84 3. Above 15 and 20 minutes duration documentary film with non linear editing in HD /DVC Pro Video format=1.44 4. Above 10 and 15 minutes duration documentary film with non linear editing in HD /DVC

		<p>Pro Video format=1.04</p> <p>5. Above 5 and 10 minutes duration documentary film with non linear editing in HD /DVC Pro Video format=0.60</p> <p>6. Above 2 and 5 minutes duration documentary film with non linear editing in HD /DVC Pro Video format= 0.32</p> <p>7. Upto 60 seconds duration Ad-film with Non-Linear editing in HD/DVC Pro Video format= 0.25</p> <p>8. Above 60 upto 120 Seconds duration Ad-film with Non-Linear editing in HD/DVC Pro Video format=0.40</p>
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Note:- Use of plastic, polythene and polythene based advertisement material is strictly prohibited in the district.

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DISTRICT ELECTION OFFICER
KATHUA